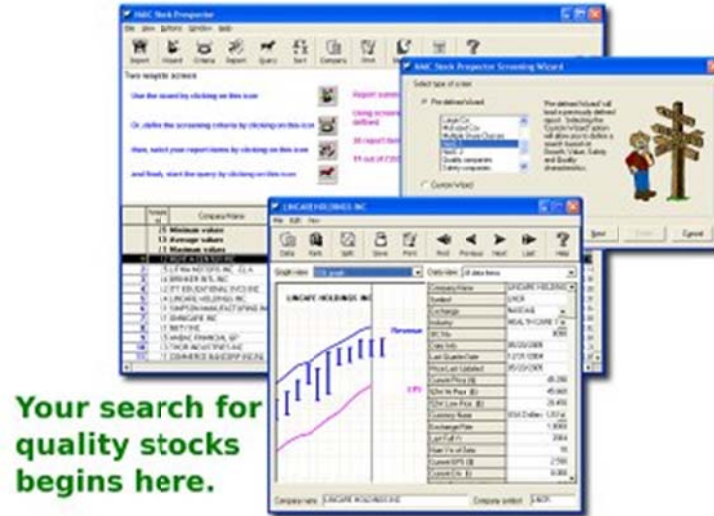


Tips, Tricks, & Techniques

What Is Stock Prospector?



Your search for
quality stocks
begins here.

Stock Prospector has assisted long-term fundamental investors in uncovering quality stocks for further review for over 15 years. Now **Stock Prospector 2.7** allows you to utilize high-quality Morningstar Data from [StockCentral](#), and to search for stocks using the **Take Stock Quality Rating**.

Stock Prospector offers more powerful and comprehensive long-term based screening criteria than you'll find on any free Internet web site. If you truly want to seek out candidate stocks to study for the Stock Selection Guide or [Toolkit 6](#), Stock Prospector is the best choice available anywhere, online or off.

Say, for instance, you're interested in finding a company with a solid history of earnings growth and an aggressive development strategy. In just a few easy steps, Stock Prospector determines what sort of company you want. Then, in the blink of an eye, it searches the entire S&P datafeed, including virtually all stocks publicly traded on North America exchanges. Within seconds, you'll have a list of stocks that fit your criteria, and with just a click of the mouse, you can open a mini *SSG* for each of these or use a stock analysis program to do a full study on the company.

Benefits of Stock Prospector include:

- **Quick & easy data import**
 - Search a database of over 7,000 company datafiles using data from BetterInvesting or [StockCentral](#) (annual subscription required).
- **Prospector Wizard takes you step-by-step**
 - Easy-to-use weighted screens based on growth, value, quality, and safety
 - Pre-defined screens allow beginners to get results quickly.
- **Powerful screening tools**
 - Individual weighting and ranking of criteria.
 - Pro mode allows powerful customization.
 - Search on up to 120 criteria.
- **Customizable report tools**
 - Customized reports.
 - Locate industry leaders with 105 different industry average items.
 - Mini-SSG graphs with 20 different financial criteria help you to see at a glance whether you want to pursue a stock study.

