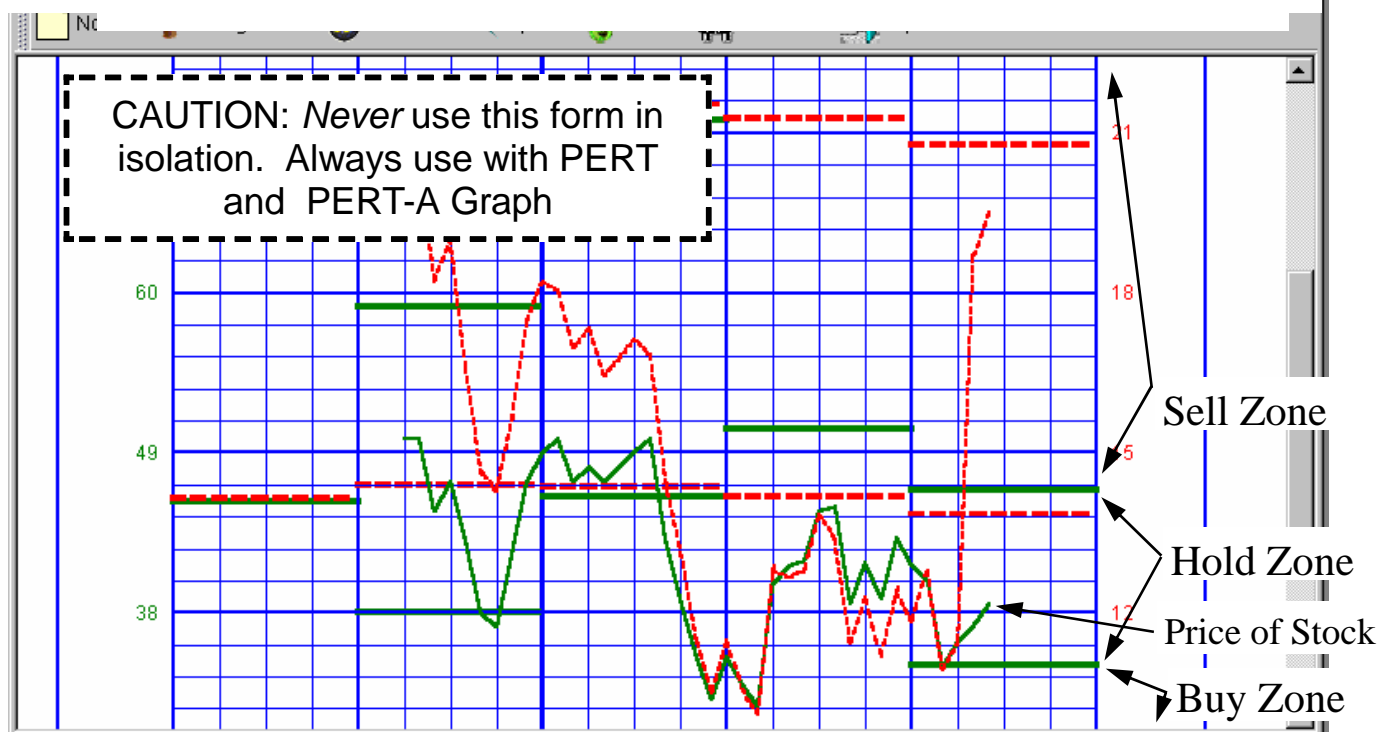


Portfolio Management Guide

PURPOSE: Portfolio management.

Shows a single company's current price [and price history] and indicates whether the current price is in the "Buy," "Hold," or "Sell" range.

Shows the company's current price-to-earnings ratio [and P/E history] and indicates where the current P/E is located in relation to its average historical P/E and in relation to a value that is 1½ times its historical P/E.

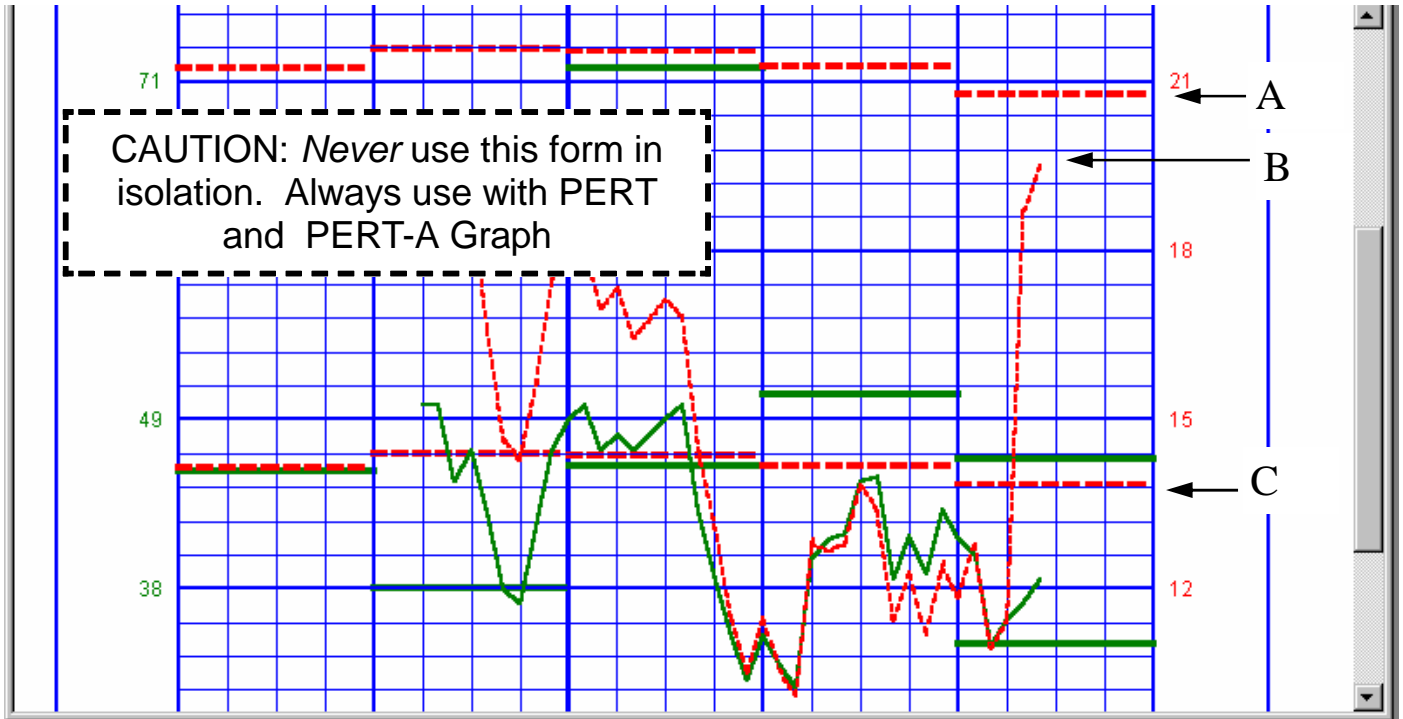


The solid, horizontal bars to the far right are depicted [left scale] at \$ 34.00 and \$ 46.00. This constitutes the "Hold" zone and comes from the zoning [part 4c] area of the SSG.

The solid, irregular [zig-zag] line tracks the price of the stock, currently at about \$ 38.00. Therefore, the price of this stock is in the HOLD zone. If the price line [zig-zag] falls below the bottom green, solid, horizontal line, the price will be in the BUY zone.

Portfolio Management Guide

The PMG also shows where the current P/E is in relation to its historical P/E and in relation to a figure that is 1½ times its historical average. This is its “relative value” and indicates whether a stock is overpriced or underpriced.



A - This dashed, horizontal line indicates at which level the P/E [in this case, 21] is 1½ times its historical average. At this level, the relative value is 150%.

B - The current P/E [about 19].

C - This dashed, horizontal line indicates the average P/E [in this case, 14]. At this level, the relative value is 100%.

For more information on Relative Value, see Tip # 15.